



# Webinar on Women Empowerment in Business Field During Crisis



## Speakers

**Elisabeth Eichhorn**  
Startup coach at IfundWomen  
United States



**Lorena Mancía**  
Founder and Partner at Criteria  
Central America

Wednesday, 15<sup>th</sup> Sept, 2021  
12:00 - 2:00 GMT

## Moderators

## Organizing committee



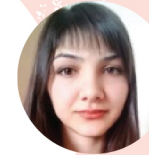
**Dr. Heike Harmgart**  
Managing Director at Southern and  
Eastern Mediterranean Region at EBRD  
Egypt



**Mashal Waqar**  
Co-founder of My Lily Box,  
60 Day Startups, The Tempest  
United Arab Emirates



**Dr. Manal Jarrar**  
General Manager at National  
Insurance Company  
Jordan



**Nadia El Nemr, PhD**  
Associate Professor,  
ESAM



**Zouhour EL Abiad, PhD**  
IBERA Regional  
Coordinator



**Josephine Zgheib**  
Founder of Beity association  
and Auberge Beity  
Lebanon



**Kinda Baydoun**  
Manager of channels and  
distribution at Veeam software  
United Arab Emirates



**Maysam Ayoub**  
Assistant professor at American  
University of Dubai  
Dubai



**Bettina Bastian, PhD**  
Professor  
USEK



**Zeina Mohanna, PhD**  
Board member Amel  
Association  
Professor, AUB

**Hani El Charani, PhD**- Head of Business  
Faculty, BAU  
IBERA, General Coordinator

**Marc Audi, PhD**- Vice rector for academic  
affairs, ESAM

IBERA, country manager – France

**Zouhour EL ABIAD, PhD**- IBERA General  
Coordinator

**Daniele Khalifeh, PhD**- Dean Business  
School, USEK

**Zeina Mehanna, PhD** Board member  
Amel Association Professor, AUB

**Nadia El Nemr, PhD**- Professor, ESAM

**Lea Starck, ESAM**

**Heba Badawy, PhD**- Associate Professor,  
E-JUST

## Webinar Link or Scan the QR Code:

<https://us02web.zoom.us/j/89744394993?pwd=QlRjUGFTa0k0NDURnFCUktkOEd3Zz09>

Meeting ID: 897 4439 4993

Passcode: 850478

Scan this QR Code

