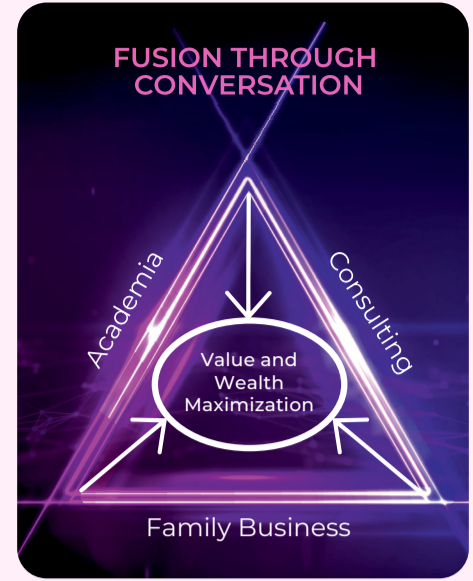


# INTERNATIONAL FAMILY BUSINESS ENTERPRISES CONFERENCE

**IFBEC-2023**



6-8 September 2023,  
The Radisson Blu Hotel, Mysore

Dialogue Among all Stakeholders on  
Different Contexts and Cultural Settings

[www.fredindia.org/conference](http://www.fredindia.org/conference)

## KEYNOTE SPEAKERS



**Shri Yaduveer Krishnadatta  
Chamaraja Wadiyar**

President and Trustee - Sri Jayachamaraja  
Ursu Education Trust, Mysore.



**Mr. Arjun Ranga**

CEO, N Ranga Rao &  
Sons Pvt. Ltd.

## OTHER SPEAKERS



**Pratima Sanjay Kirloskar**

Promoter of Kirloskar Brothers Ltd.



**Sushma Sharma**

CEO Resonate Consulting,  
Mumbai



**Heung Wah, WONG**

Founder of the Global Creative  
Industries Program at The University of  
Hong Kong



**Prof. W Gibb Dyer**

Professor in the Marriott School of  
Business at Brigham Young University



**Mr. Ba Ramesh**

Managing Director of  
Thangamayil Jewellery Limited



**Dr Aravindan Selvaraj**

Co-Founder and Executive  
Director of Kauvery Hospitals



**Mr. Sanjay Padode**

Chairman of the Centre for  
Developmental Education and  
the President of Vijay Bhoomi  
University, India.



**Dr. Mohanakrishnan Raman**

MA, M.Phil, PhD.  
Conference Chair  
Managing Director Stepup  
Strategic consulting service Pvt. Ltd.



**Dr. Acharya Shreevarma**

Founder and CEO of  
Shree Varma Bio Naturals



**Dr. Dinesh K Sadayakumar**

Principal & Head of  
Training & Consultancy  
Institute of Gems &  
Jewellery



**Mr. D. Venkateswaran**

Managing Partner -  
CD Technotex LLC



**Mr. C Devarajan**

Managing Director and Vice  
Chairman, URC Construction Group



**Mr. Rajuswamy**

Founder, and Advisor to Family  
Business, at PROMAG  
Consultancy Services



**Dr. Tobias Kollner**

Project manager  
Complements the research at WIFU



**Mr. D. Shanmughasundaram**

Partner,  
CD Technotex LLP



**Mr. Girish Venkataraman**

Senior Managing Partner  
& CEO - 360 one Investment  
Advisor and Trustee Services Ltd.

**Delegate Fee : Per participant INR 21,000**

For 2 or more participants from a family/ organization  
20% discount is applicable

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# CONFERENCE SCHEDULE

DAY 1 – Wednesday, 6 September, 2023

8 hrs to 9.30 hrs

Registration and Greetings

9.30 hrs to 9.40 hrs

Welcome Address

**Dr. Vinaya Shetty**  
CEO - Vin Management Consultants  
Pvt. Ltd. Mumbai

9.40 hrs to 9.55 hrs

Conference Introduction :  
Model and the Context

**Dr. Mohanakrishnan**  
Managing Director  
Stepup Strategic Consulting Services Pvt. Ltd

10 hrs to 10.40 hrs

Inaugural Address

**Shri Yaduveer Krishnadatta  
Chamaraja Wadiyar**  
President and Trustee -  
Sri Jayachamaraja Ursu Education Trust, Mysore

10.45 hrs to 11.30 hrs

Keynote

**Mr. Arjun Ranga**  
CEO N R Rangarao and Sons Pvt. Ltd.

11.30 hrs to 11.45 hrs

Tea Break

11.45 hrs to 13.15 hrs

**Workshop:**  
Carefronting the Holycows

**Ms. Sushma Sharma**  
CEO, Resonate Consulting, Mumbai

13.15 hrs to 14.00 hrs

Lunch Break

14.00 hrs to 15.00 hrs

**Panel Discussion :**  
A Journey from conflict to  
family trust, the process and  
experiences

**Mr. CD Venkateshwaran**  
Managing Partner, CD Technotex LLC

**Mr. D. Shanmugasundaram**  
Partner CD Technotex LLP

**Panel Moderation : Dr. Mohanakrishnan**

15.00 hrs to 15.15 hrs

Tea Break

15.15 hrs to 17.15 hrs

**Workshop:**  
Succession of Wealth  
and Business

**Mr. Girish Venkataraman**  
Senior Managing Partner and CEO  
360 One Investment

17.15 hrs to 17.45 hrs

Learning facilitation

**Ms. Sushma Sharma**  
CEO, Resonate Consulting, Mumbai

20.00 hrs onwards

Welcome Dinner

## DAY 2 – Thursday, 7 September, 2023

9.15 hrs to 9.30 hrs

Bonding activity

**Ms. Sushma Sharma**  
CEO, Resonate Consulting, Mumbai

9.30 hrs to 10.30 hrs

Keynote

**Prof. Heung Wah, WONG**  
Founder of the Global Creative Industries  
Program at The University of Hong Kong

10.30 hrs to 11.30 hrs

Family Health and Wellness

**Dr. Acharya Shreevarma**  
Founder and CEO of Shree Varma Bio Naturals

11.30 hrs to 11.45 hrs

Tea Break

11.45 hrs to 13.00 hrs

**Panel Discussion:**  
Nuances and dynamics  
of Multi Family Firms

**Mr. C. Devarajan**  
Managing Director and Vice Chairman  
URC Construction Group

**Dr. Aravindan Selvaraj**  
Co-founder and Executive Director of Kauvery Hospitals

**Mr. Ba Ramesh**  
Managing Director  
Thangamayil Jewellery Limited

**Panel Moderation: Dr. Mohanakrishnan**

13.00 hrs to 13.45 hrs

Lunch Break

13.45 hrs to 14.15 hrs

Women in Family Business

**Ms. Pratima Sanjay Kirloskar**  
Promoter - Kirloskar Brothers Ltd.

14.15 hrs to 14.45 hrs

**Sparkling Legacies:**  
Exploring the Gem Stone  
Family Business -  
unearthing the pros and cons.

**Dr. Dinesh K Sadayakumar**  
Principal and Head of Training and Consultancy  
Institute of Gems & Jewellery Kerala

14.45 hrs to 15.45 hrs

Succession Planning  
and Challenges

**Mr. Sanjay Padode**  
Chairman, Centre for Developmental  
Education and President of Vijay  
Bhoomi University

15.45 hrs to 16.00 hrs

Tea Break

16.00 hrs to 17.00 hrs

**Workshop:**  
Reciprocity of love  
Gratitude and Affirmative  
benefits to the Family

**Dr. Mohanakrishnan**  
Managing Director  
Stepup Strategic Consulting Services Pvt. Ltd

19.30 hrs onwards

Gala Dinner



## DAY 3 – Friday, 8 September, 2023

10.00 hrs to 10.30hrs

### Keynote

**Dr. Tobias Kollner**

Witten Institute for Family Business, Germany

### Session 1

**Chairperson : Prof. Heung Wah, WONG**  
 Founder of the Global Creative Industries  
 Program at The University of Hong Kong

### Session 2

**Chairperson: Dr. Tobias Kollner**  
 Witten Institute for Family Business, Germany

10.30 hrs to 11.00 hrs

**Family Business Succession in VUCA  
 Environment:Emphasizing the drivers and  
 pathways of CEO Succession in Uncertainty**

**Mr. Govindraj Dempo**  
 Doctoral Candidate Business Reasearch Unit IUL  
**Dr. Renato Pereira**  
 Asst. Prof. ISCTE Business School

**From Street (Fighter) to the (Monster  
 Hunter) World Capcom and Tsujimoto  
 Family**

**Samuel Chi Hang WONG,**  
 Hongkong China

11.00 hrs to 11.30 hrs

**Re-culturalizing the notion of family:  
 A case study of a Japanese film studio**

**Yvonne, Hoi Yan YAU**  
 Department of Cultural  
 Studies, Lingnan University

**Leader Development in Japanese  
 Family businesses: How they become  
 a leader of the family business.**

**Ken Nishikawa,**  
 Konan University Center for Education in  
 General Studies, Japan"

11.30 hrs to 12.00 hrs

### Tea Break

12.00 hrs to 12.30 hrs

**A Case Study of Family-Owned Jewellery  
 Businesses: Illustrating Operations of the  
 Subarnabanik Family Firms**

**Madhuparna Nayak and Anindita Chakrabarti**  
 IIT Kanpur, INDIA

**Family Business Ownership Goals:  
 An Agency Vs Stewardship  
 Perspective**

**Dr. Srividya**  
 Assistant Professor IIM Bodhgaya, India

12.30 hrs to 13.00 hrs

**An Analysis of Major Family Owned  
 Newspapers and Their Future Prospects**

**Dr. N, Krishnaswamy,**  
 Advisor, BRNMPL  
**Medha Krishnaswamy,**  
 Independent Researcher

**Sociology of Family Firms:  
 A review from India.**

**Brishti Sen Banerjee and Anindita Chakrabarti**  
 IIT Kanpur, INDIA

13.00 hrs to 13.45 hrs

### Lunch Break

13.45 hrs to 14.15 hrs

**A Legacy Forward To The Next Generation  
 Entrepreneur In A Family Business: Kovai  
 Classic Industries (KCI)**

**Dr.C.Suriyaprakash**  
 Professor-Jansons School Of Business  
**Dr. B. Arul Senthil**  
 Assistant Professor-Jansons School Of Business

**The Influence of Chinese Culture's  
 Concept of Time on Family  
 Business Succession**

**Jinsong ZHANG**  
 School of modern languages and Culture  
 The University of Hong Kong

14.15 hrs to 14.45 hrs

**A Study On The Evolution and  
 Transformation Of Safa Group Of  
 Companies With Special Reference To Its  
 Growth And Diversification Strategies**

**Dr. Devi Premnath**  
 Associate Professor-Jansons School Of Business  
**Dr. Balathandayuthapani**  
 Associate Professor-Jansons School of Business

**Impact of values and Beliefs  
 on Business Practices at  
 Shree Vari Textiles, Tirupur**

**Dr.J.Shanthilakshmi**  
 Associate Professor-Jansons School of Business

14.45 hrs to 15.15 hrs

**Transnational marriage and family  
 business in Chinese international  
 trading centre, Yiwu**

**Dr. Saheira Haliel**  
 United Kingdom